

## Promotional Launch Offer Terms and Conditions

LAST UPDATED: 29 APRIL 2024

- 1. Introduction & General Terms of Use
  - 1.1. By participating in the promotional launch offer, you agree that you have read, understood, and agree to be bound to the terms and conditions contained herein ("Terms"). All rights in and to the content of the Platform always remain expressly reserved by Auction Calendar.
  - 1.2. These Terms explain the conditions applicable to how you will use the coupon of our Promotional Launch Offer. Please read these Terms carefully before using the coupon or our Services. We will assume you have read and understood these Terms if you continue to access or make use of our Platform.
  - 1.3. The promotional launch offer is open to registered auctioneers who have subscribed to Auction Calendar during our launch period.
  - 1.4. The promotional launch period is valid from 6 February 2024 to 30 September 2024, unless advised otherwise.
  - 1.5. The 3 (three) months promotional launch offer will only be activated once the website is live to the public/buyers. Auction Calendar in its own discretion can extend the duration of the coupon validity.
  - 1.6. Auctioneers will have the opportunity to register, set up their profile and list their auctions before the official launch date of Auction Calendar to the public/buyers.
  - 1.7. Auction Calendar reserves the right to modify or terminate the promotional launch offer and these terms are subject to change without notice.
  - 1.8. Auction Calendar reserves the right to terminate the use of the coupon, any active listings, and subscriptions in the event of unauthorized or misuse of the Platform and the promotional launch offer.
  - 1.9. Auction Calendar shall not be held liable for any technical malfunctions, errors, or issues that may occur during the promotional launch period.
  - 1.10. By utilizing this coupon for our promotional launch offer or usage of the Platfo<mark>rm, the user acknowledges and accepts that its usage is at their own risk, and Auction Calendar shall not be held liable for any damages, losses, or claims arising from such utilization.</mark>
  - 1.11. Auction Calendar's decisions regarding the promotional launch offer and its terms are final and binding.
  - 1.12. The promotional launch offer can only be used once and is non-transferable. It cannot be combined with any other offers or promotions.

1st Floor FlexiSpace 92 Koranna Avenue Doringkloof Centurion 0157

012 023 2032 info@auctioncalendar.co.za auctioncalendar.co.za



## 2. Eligibility and Coupon Usage

- 2.1. Upon subscribing to our newsletter or registering as an auctioneer, a coupon code will be shared via email. The code enables the auctioneer to use Auction Calendar's platform for free for 3 (three) months.
- 2.2. The coupon grants the auctioneer access to the Premium monthly subscription package, which includes 5 (five) listings per month.
- 2.3. Over a period of 3 (three) months, the auctioneer will receive fifteen listings, of which three will have the option to become a featured listing (one featured listing per month).
- 2.4. The coupon affords the auctioneer the opportunity to boost one of the 5 (five) listing per month, by making it a featured listing. This listing will have marketing priority on our website and social media accounts.
- 2.5. Any additional features or add-ons beyond the Premium package offering can be added on additionally. This will however be added on at an additional cost. For more information about our packages feel free to visit our <u>website</u>.
- 2.6. The listing subscription is based on the number of listings created in the subscribed month, not the month the auction takes place.
- 2.7. Unused listings from the current month will expire and cannot be transferred to the next month.

## 3. Billing & Subscriptions

- 3.1. When the 3 (three) months promotional offer is over, the auctioneer will be notified and asked to choose a subscription package, in order to continue listing their auctions on Auction Calendar.
- 3.2. The auctioneer will have the option to choose a package and activate their subscription after the trail period has ended. No subscription fee will be deducted from their account unless a package has been selected and they activated their subscription.
- 3.3. Only after selecting a subscription package, will the auctioneer be required to provide their card details and will be billed accordingly.
- 3.4. All packages are billed from the day you first subscribe to Auction Calendar. Subsequent billing will occur on the first of each month thereafter.
- 3.5. Card transactions will be acquired for Auction Calendar via PayGate (Pty) Ltd who are the approved payment gateway for all South African Acquiring Banks. PayGate uses the strictest form of encryption, namely Secure Socket Layer 3 (SSL3) and no Card details are stored on the website. Users may go to <a href="https://www.paygate.co.za">www.paygate.co.za</a> to view their security certificate and security policy.
- 3.6. You can cancel your subscription at any time before the next billing day. If you cancel before the next billing day, you will retain access to your subscription until the next billing day. Once the next billing day occurs, you will not be billed again, and your subscription will have ended.
- 3.7. If your subscription is canceled, but you have active listings for the following month, your active listings will still be available on our calendar, and you have the opportunity to make small changes to that listing. Should any major changes be required, you can contact our support team <a href="mailto:support@auctioncalendar.co.za">support@auctioncalendar.co.za</a>.

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3.8. When canceling, opting out or deleting your account, Auction Calendar will ensure that your data is removed within a reasonable period as per our <u>Terms & Conditions, Privacy Policy</u> and PAIA Manual.

For more information or assistance, please visit our website at <a href="www.auctioncalendar.co.za">www.auctioncalendar.co.za</a> or contact our support <a href="mailto:auctioncalendar.co.za">auctioncalendar.co.za</a> or Liani – 082 826 1870.

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